

## IN SUMMARY . . .

By providing Website development and maintenance services, College Sports Online plays a role in furthering the image of its clients, and this responsibility is taken very seriously.

College Sports Online has an unwavering commitment to its clients in terms of quality and responsiveness.

**Let's team together . . .**

**We'll both be doing what we do best!**



**COLLEGE SPORTS ONLINE**

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Member — US Internet Industry Association

**COLLEGE SPORTS ONLINE**

## ATHLETIC WEBSITE SERVICES

*Website Development  
Website Maintenance  
for  
Schools  
Conferences  
Related Organizations*



**[www.collegesports-online.com](http://www.collegesports-online.com)**

# COLLEGE SPORTS ONLINE — OUR STORY . . .

College Sports Online has found that sports information professionals have very real concerns about Websites with which they have responsibility. The most voiced include:

- ◆ All schools and conferences should have an athletic site.
- ◆ Continuing maintenance must be provided in such a way to relieve the burden on understaffed offices.
- ◆ Updates should be timely — not several days later.



Within smaller athletic departments especially, the personnel resources cannot support Website work as is necessary. Assistance by other in-house departments may not be satisfactory either. So . . .

*Welcome to the Website Jail!*

## ADDRESSING CONCERNS

College Sports Online has stepped forward to address these concerns by providing Website services geared toward schools and conferences in NCAA Divisions II/III, the NAIA, the USCAA, or the NJCAA — and this includes covering the issue of fee structures. We confidently shoulder the Website work and let the sports information professionals get back to their “regular” work.

## CLIENT BENEFITS

- ◆ **Sports Information Personnel Will Have Time for Their Work** — We shoulder the Website work letting sports information personnel concentrate on their “regular” work.
- ◆ **Targeted Clients** — Our targeted clients — by choice — are typically schools and conferences within the NCAA D-II/III, NAIA, or USCAA,
- ◆ **Knowledge of Subject** — College Sports Online knows the intercollegiate sports subject and can serve its clients beyond just the mechanics of putting a Website together.
- ◆ **Standard Website Content** — Our standard Website offering takes advantage of already-developed content ideas.
- ◆ **Budget Friendly Fee Structure** — Our standard-site approach keeps Website development and maintenance fees low.
- ◆ **Sensitivity to Athletic Issues** — We’re highly responsive to sports information personnel’s needs — this translates to prompt updates.
- ◆ **Responsible Team Member** — College Sports Online is a registered Virginia corporation and a member of the US Internet Industry Association.

## OUR VALUED CLIENTS

We are honored to serve all clients — none are too small. For an up-to-date list, and links to school and conference clients, plus more information on how College Sports Online can be of service, please access our own Website noted in this brochure.

## WHAT SOME ARE SAYING

**Seattle Pacific University** — *“In track, for example, one contact made as a result of the Website culminated in a verbal commitment from a blue-chip athlete.”*

**West Virginia Intercollegiate Athletic Conference** — *“Great job with the Website. It is really impressive and only gets better.”*

**Cal State, San Bernardino** — *“College Sports Online has proven to be the perfect solution for our athletic website needs. An invaluable asset . . . If you are a one-person SID office like mine, I highly recommend College Sports Online.”*

**Cal State Dominguez Hills** — *“College Sports Online has proven to be one of the best investments our athletic department has ever made. The website generates compliments daily from boosters, parents, media, faculty and staff across our university.”*

**Newport News Apprentice School** — *“We have gotten a ton of compliments on the new Website.”*

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